

2019-2020

B.A. or B.S. Digital Communication



GRACE CORE (39 credits; 2 APLs)

The Grace Core is designed around four essential relationships. Though all courses engage most relationships, courses are organized according to the relationship that is their primary focus.

Relationship to God			Relationship to Others		
BIB 1050	Exploring the Bible	3	COM 1100	Public Speaking	3
@ BIB 2010	Scripture and Interpretation	3	ENG 1100	Effective Writing	3
@ BIB 3300	Essential Doctrinal Themes	3	PSY 1200	Essentials in Behavioral Science	3
Relationship to Self			Relationship to the World and Environment		
FYE 1010	Freshman Foundations	3	HIS 1380	Contemporary America and the World	3
ECN 3000	Consumer Economics	3	HUM 2000	Global Perspectives	3
@ PHI 3010	Christianity and Critical Thinking	3	HUM 2010-30	Cross-cultural Field Experience (2 APL)	0
			HUM 2100	Creative Arts and Culture	3
			SCI 2030	Faith, Science, and Reason	3

ADDITIONAL GENERAL EDUCATION--B.A. or B.S. DEGREE (6 credits)

Satisfies B.S. Degree			Satisfies B.A. Degree		
MAT 1000+	Any Math (1000 Level and Above)	3	FRE/SPA	Proficiency in Language & Culture	6
	Any Science/Social Science with the following course prefix:	3	GRE/HEB	French, Spanish, Greek, Hebrew	
	PSY, BHS, SOC, ECN, CSI, HIS, POS, GEO, SCI, BIO, ENV, CHM, PHY				

THE MAJOR (54 credits, 55-58 with internship; 4-7 APLs)

DIGITAL COMMUNICATION FOUNDATION (39 credits)			Pick one of the following tracks (15 credits)		
COM 2170	Communication Theory	3	Multimedia		
@ ENG 2300	Advanced Writing Theory and Grammar	3	ART 2110	Art and Design Fundamentals	3
ISM 2700	HTML and Web Design	3	ART 2600	Digital Photography	3
@ COM 2700	Public Relations Principles	3	COM 3650	Digital Publishing Tools	3
JOU 2700	Layout and Design	3	MDI 4330	Media Production	3
COM 3030	Persuasion	3	MDI 4400	Advanced Media Production	3
JOU 3130	Editing	3	HTML development		
COM 3320	Critical Media Studies	3	ISM 1150	Intro to computer science	3
@ COM 3460	Organizational Communication and Behavior	3	ISM 2150	Object Oriented Computer Programming	3
COM 3600	Social media communication	3	ISM 3400	Database (SQL)	3
LIT 3100	Digital Narratives	3	ISM 4110	Client side programming (JavaScript)	3
@ COM 4140	Argumentation and Debate	3	ISM 4120	Server side programming (PHP)	3
PRO 2840	Career Institute (1 APL)	0	APPLIED LEARNING REQUIREMENT		
HUM 4900	Capstone Seminar (1 APL)	3	Choose at least 2 APL experiences from the following:		
			COM 4000	Journalism Workshop (Semester)	1 APL
			COM 4001	Forensics Workshop (Semester)	1 APL
			COM 4002	Public Forum Workshop (Semester)	1 APL
			COM 4003	Book Club Workshop (Semester)	1 APL
			COM 4004	Back in Five/Remnant Workshop (Semester)	1 APL
			COM 4005	Literary Magazine Workshop (Semester)	1 APL
			COM 4006	Roots Yearbook Workshop (Semester)	1 APL
			COM 4007	Center for Career Connections Workshop (Semester)	1 APL
			COM 4008	Audio Lab workshop (Semester)	1 APL
			COM 4009	Admissions workshop (Semester)	1 APL
			Optional		
			COM 4910-4930	Internship (1-3 APL)	1-3

GRADUATION REQUIREMENTS

To receive a degree, each student must satisfy checksheet requirements, earn 120 credit hours, fulfill 12 credits of Applied Learning, have a 2.2 GPA in major courses, and a GPA of 2.0 overall. It is the student's responsibility to work with his/her advisor and monitor progress toward these goals. Some majors and/or minors may have more stringent guidelines.

It is strongly encouraged that a minimum of 6 Applied Learning credits be earned in experiential education taking place outside the traditional classroom setting.

IS A MINOR REQUIRED WITH THIS MAJOR? NO

Notes about this major:

There is a potential for 1-3 more credits and APL credits with an optional communications internship

CHECKSHEET TOTAL CREDITS: 93

CHECKSHEET TOTAL APL: 6-9

TOTAL CREDITS NEEDED TO GRADUATE: 120 (12 APLs)

* Indicates a course taught by a partner college/university.

@ Indicates a course with prerequisites. Please review catalog for prereqs.