

2018-2019

BACHELORS OF SCIENCE IN BUSINESS ADMINISTRATION



THE MAJOR (45 credits)

GOAL REQUIREMENTS

GOL 3010	Fundamentals of Lifelong Learning	3
GOL 3100	Business Writing in the New Millenium	3
GOL 3200	Expanding Conversation	3
GOL 3300	Gifts Differing	3
GOL 4700	Senior Seminar	3

BUSINESS ADMINISTRATION REQUIREMENTS

GOL 3150	Creating a Competitive Edge	3
GOL 3450	Marketing in the Technological Age	3
GOL 3750	Effective Financial Decision-Making	3
GOL 4000	Interpreting Basic Statistics	3
GOL 4300	The Dynamic Organization	3
GOL 4050	The Global Environment	3
GOL 4350	Strategic Enterprise	3
GOL 4600	Applied Research	3
GOL 4650	Personal Resource Management	3
GOL 4400	Operations Management	3



SCHOOL OF
PROFESSIONAL
AND ONLINE
EDUCATION

TOTAL CREDITS TO GRADUATE: 120

To receive a degree, each student must satisfy checksheet requirements, earn 120 credit hours. 45 of these credits must have course numbers that begin with GOL. It is the student's responsibility to work with his/her advisor and monitor progress toward these goals.