

2019-2020

**B.A. or B.S. VISUAL COMMUNICATION DESIGN**



**GRACE CORE (39 credits; 2 APLs)**

The Grace Core is designed around four essential relationships. Though all courses engage most relationships, courses are organized according to the relationship that is their primary focus.

**Relationship to God**

BIB 1050	Exploring the Bible	3
@ BIB 2010	Scripture and Interpretation	3
@ BIB 3300	Essential Doctrinal Themes	3

**Relationship to Self**

FYE 1000	First-Year Foundations	3
ECN 3000	Consumer Economics	3
@ PHI 3010	Christianity and Critical Thinking	3

**Relationship to Others**

COM 1100	Public Speaking	3
ENG 1100	Effective Writing	3
PSY 1200	Essentials in Behavioral Science	3

**Relationship to the World and Environment**

HIS 1380	Contemporary American and the World	3
HUM 2000	Global Perspectives	3
HUM 2010-30	Cross-cultural Field Experience (2 APL)	0
HUM 2100	Creative Arts & Culture	3
SCI 2030	Faith, Science, and Reason	3

**ADDITIONAL GENERAL EDUCATION--B.A. or B.S. DEGREE (6 credits)**

**Satisfies B.S. Degree**

MAT 1000+	Any Math (1000 Level and Above)	3
Any Science/Social Science with the following course prefix:		3
PSY, BHS, SOC, ECN, CSI, HIS, POS, GEO, SCI, BIO, ENV, CHM, PH <sup>†</sup>		

**Satisfies B.A. Degree**

FRE/SPA	Proficiency in Language & Culture	6
GRE/HEB	French, Spanish, Greek, Hebrew	

**THE MAJOR (45 credits; 5-9 APLs)**

**VISUAL COMMUNICATION DESIGN REQUIREMENTS**

ART 1200	Drawing I	3
ART 2110	Art and Design Fundamentals	3
@ VCD 2120	Three-Dimensional Design	3
@ VCD 2310	Visual Communication Design I	3
@ VCD 2510	Visual Communication Design II	3
ART 3310	Art History: Beginning to Renaissance	3
ART 3320	Art History: Renaissance to Modern	3
@ VCD 3420	Typography	3
@ VCD 3700	Visual Communication Design III	3
@ VCD 3840	Selected Topics in Art/Design (1 APL)	3
@ VCD 4480	Advanced Visual Communication Design	3
@ VCD 4420	Senior Art/Design Portfolio (1 APL)	3
@ VCD 4730	Art/Design Internship (3 APL)	3

**VISUAL COMMUNICATION DESIGN ELECTIVES**

*Choose two of the following courses:*

ART 2200	Ceramics I	3
@ ART 2400	Painting I	3
ART 2600	Digital Photography	3
VCD 3200	Multimedia Design	3
ART 3240	Watercolor Painting	3
WMU 3385	Studio Management/Multimedia Law	3
@ VCD 3430	Illustration I	3
@ VCD 3480	Visual Narrative	3
MDI 4330	Media Production	3
ART 4210	Selected Topics in Art History (1 APL)	3
@ ART 4230	Art Integrations (1 APL)	3
@ ART 4830	Advanced Individual Studies (3 APL)	3
@ MDI 4400	Advanced Media Production	3

**GRADUATION REQUIREMENTS**

To receive a degree, each student must satisfy checksheet requirements, earn 120 credit hours, fulfill 12 credits of Applied Learning, have a 2.2 GPA in major courses, and a GPA of 2.0 overall. It is the student's responsibility to work with his/her advisor and monitor progress toward these goals. Some majors and/or minors may have more stringent guidelines.

*It is strongly encouraged that a minimum of 6 Applied Learning credits be earned in experiential education taking place outside the traditional classroom setting.*

**IS A MINOR REQUIRED WITH THIS MAJOR? YES**

*Notes about this major:*

**CHECKSHEET TOTAL CREDITS: 90**  
**CHECKSHEET TOTAL APL: 7-11**  
**TOTAL CREDITS NEEDED TO GRADUATE: 120 (12 APLs)**

<sup>†</sup> Indicates a course taught by a partner college/university.

@ Indicates a course with prerequisites. Please review catalog for prerequisites.